

Final Project

Oct. 5, 2010, 2:25 pm

Grading Criteria

1. Did you execute the project that you proposed, or some agreed-upon modification of that proposal?
2. Every project entails some challenges; if not, it's not worth doing. Did you describe these challenges? Did you address them appropriately?
3. Did you describe any insight that came from the analysis of your data, or explain why no such insight was to be had? (The latter outcome suggests a bad project choice or execution.)
4. Does your project have a README file (preferably a text file rather than a Word doc) that gives a broad overview of what you've done and what's been handed in? Every file you hand in should be described. The broad goal of your project ("I wanted to see whether movies that cost more actually make more money, so I did X, Y, and Z.") should be there as well, but not the details.
5. Is your Excel file well-commented, including either paragraph descriptions on each page, or individual cell-comments where appropriate?
6. Does your Excel program actually do what it's supposed to do? Is the excel programming done clearly and carefully? Are sheets usefully named? Do formulas use dollar-signs where appropriate? Do tables have column-names and row names? Are data cells nicely formatted (e.g., tables containing monetary values in a format like "\$xx,xxx.xx\$")? If you used a pivot table, was the selection of filtering criteria explained ("I used "average" in the pivot table because I knew that each cell would only contain one value, so average, max, min, etc., would all produce the same result.")?